

# Renewable Heating Oil Solutions

Meet the growing consumer demand for high-performance heating oil that also reduces emissions with Bioheat® blended fuel from Renewable Energy Group.

## Improve air quality and extend the life of heating equipment.

Bioheat® fuel is a blend of biodiesel and ultra-low sulfur heating oil that has significant benefits and is available in three tiers of blends.

<p><b>Bioheat®</b> fuel blends contain 2-5% biodiesel (B2-B5).</p>	<p><b>Bioheat® Plus</b> fuel blends contain 6-20% biodiesel (B6-B20).</p>	<p><b>Bioheat® Super Plus</b> fuel blends contain 21-100% biodiesel (B21-B100).</p>
--	---	---


### Meets growing demand

Bioheat® blended fuel meets growing consumer demand by offering the same performance as traditional heating oil while improving the environment through lower carbon emissions.



### Improves equipment performance

Cleaner burning Bioheat® blended fuel reduces carbon buildup on furnace components, helping to improve efficiency, lengthening maintenance intervals and extending the life of equipment.




### Implements simply

Bioheat® blended fuel is easy to implement since it usually requires no modifications to storage and delivery systems, or to consumers' heating systems.



### Competitively positioned

Competing with natural gas and other heating fuel alternatives, Bioheat® blended fuel can help providers reclaim market share and capitalize on state and local tax credits and usage requirements.



## Proven in the field

### Broco Energy sees superior quality

When Bob and Angela Brown started Broco Energy, they wanted to differentiate themselves by bringing more renewable heating options to homeowners in the Northeast. Thanks to REG, they're doing so more successfully than ever.

#### Fast Facts

- + Purchased rail terminal in 2017
- + Partnered with REG in 2019 to open the first biodiesel terminal in New England
- + Started with B20 blends
- + Quality of REG fuel allowed them to begin selling B30, followed by B40
- + Today, they sell B50 to all customers

#### Looking Ahead

- + Broco Energy is committed to achieving net zero carbon emissions by 2050
- + They've already switched 10 of their trucks to run on B100, utilizing the Vector System from Optimus Technologies
- + They aim to transition their full fleet to B100 and also begin selling B100 to customers

#### In their own words

"REG's biodiesel is by far the most superior I've seen. Their distillation process is the best out there. It allows us to show that we're selling branded biodiesel. Because not all biodiesel is created equally."

*Bob Brown, owner and president, Broco Energy*

### Service tech notices "huge difference"

Steven Calvaruso has seen it all in the heating oil industry. As a service technician in New York City since 1984, he didn't think it would make much of a difference when his company switched to Bioheat®, but he was wrong.

#### Fast Facts

- + Cohler Fuel Oil Co. has been serving four boroughs of New York City since 1939
- + The company has transitioned to offering Bioheat® in the last several years
- + Their NORA-certified mechanics have noticed a big difference in the performance of their customers' heating equipment

#### Results

- + Bioheat® helps fight carbon accumulation on the surfaces of heat exchangers, which is what Calvaruso views as the No. 1 problem affecting the efficiency of heating systems
- + Customers have had an overwhelmingly positive attitude toward Bioheat® and its advantages

#### In their own words

"Since we started using biodiesel, there's been a noticeable drop-off in carbon build-up related service calls. It's much cleaner, and that translates into better efficiency for the system. That makes everybody happy — customers and us."

*Steven Calvaruso, service technician, Cohler Fuel Oil Co.*

**The choice is clear.** Get superior quality, lower emissions and better-performing heating equipment with Bioheat® from Renewable Energy Group.

**Learn more about how Renewable Energy Group's EnDura Fuels™ can help your customers.**

Contact Renewable Energy Group at 844.405.0160 or connect with us at [regi.com](https://www.regi.com)

## REGI.COM



Renewable Energy Group proudly reproduces on paper containing recycled materials.



Bioheat® fuel is a registered trademark of Clean Fuels Alliance America, previously the National Biodiesel Board, used with permission.

Renewable Energy Group, REG, the logo and the other trademarks and trade names referenced herein are trademarks of Chevron U.S.A. Inc. Other third party trade names or trademarks are used herein and are the property of their respective owners.

© 2022 Chevron U.S.A. All Rights Reserved.

The information contained herein is believed to be reliable but REG makes no representations concerning the accuracy or correctness of the data. These products, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.